MyLocalApp
Supporting Local Communities

App Features & Functionality

We can provide an extensive range of modules which can be used to create custom Apps for all types of businesses. CAN BE UPGRADED AT ANYTIME

M-COMMERCE - Monetise and sell

Food Ordering - A full menu system with images. Upload items manually or import from a CSV file. One click purchase and inApp payment for orders via PayPal, and/or Cash on Delivery.

Loyalty Program - Create unlimited offers and rewards with Stamp Cards, Coupons, Check-Ins and QR Codes. Incentivise loyalty and encourage repeat business with redeemable offers that can be updated any time.

Booking System - Create bookable events for App users to view or complete a reservation form. Users can then choose to add the event to their own calendar and create reminders.

Product Shopping - A full m-commerce shopping solution for retailers. Add unlimited products, categorised by department and brand, with full images, pricing and descriptions. Allow customers to browse, add to cart and checkout with PayPal, or alternative web e-commerce solutions.

GEO Listings - Feature content such as properties, vehicles, or businesses, in a defined category structure. Listings can be GEO tagged to allow App users to find nearby matches.

Existing E-Commerce Site Integration – Already have a great E-commerce website? We can integrate your existing service, WITHOUT leaving your My Local App. Including Amazon, Etsy, Magneto, Shopify, Woo Commerce.

USER INTERACTION - Engage with App users

Message Centre - Send private chat messages, with attachments such as PDF documents and images.

Social Networks - Integrate Twitter feeds and Facebook pages to your App to encourage social sharing.

Quizzes - Create timed multiple choice questionnaires and allow your client to view the history of quizzes taken.

Forms - Create custom forms to capture information from the App users. Clients can be notified by e-mail or SMS when actions are completed and then respond and view all action within the CRM.

STRUCTURE - Create limitless pages of content

Business Information - Provide directions, contact information and quick call and email directly from the App.

App Structure - Organise content within the App by creating hierarchical tiers to group tabs.

HTML Content - Create unlimited pages of content, upload and embed online media using our simple editor.

Content Favourites - Allow users to save their favourite App content pages for easy access.

External Links - Link to any webpage URL without leaving the App and provide a streamlined user experience.

RICH MEDIA - Upload videos, images and stream audio

RSS Feeds - Dynamically link to a RSS feed or blog and display posts directly within the App.

Audio Streaming - Perfect for radio, pod casts or other audio streams.

Gallery - Add multiple image galleries to your App using a grid or cover-flow style navigation.

Video Directory - Upload video content and make it searchable and browsable by category.

EXISTING BOOKING SERVICE INTEGRATION
Facebook Events, Appointedd, Calendly & Open Table

SOCIAL MEDIA
Facebook, Twitter, Twitter Feed, Instagram, Flickr, YouTube & Soundcloud

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NEED MORE INFORMATION
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